



PURE FIJI

*Discover the South Pacific's secret for beautiful skin and hair*

For centuries South Pacific Islanders have used a blend of pure coconut oil and local nut extracts infused with tropical flowers to soften, moisturise and protect their skin.

Pure Fiji brings you the best of these ancient traditions for today's natural body care. Exotic nut and floral extracts blended with fresh coconut milk to hydrate, condition and protect your skin for the ultimate tropical spa experience.

Locally grown and produced, virgin coconut oil and drift nut oils are cold pressed in Fijian villages using a process that preserves the natural benefits and nutrients found in the oils. This provides work for around 500 people – the majority making up more than 70 rural villages. The extraction of nut oils and supply of packaging materials provide growing incomes for these communities while keeping alive generations of traditions and skills.